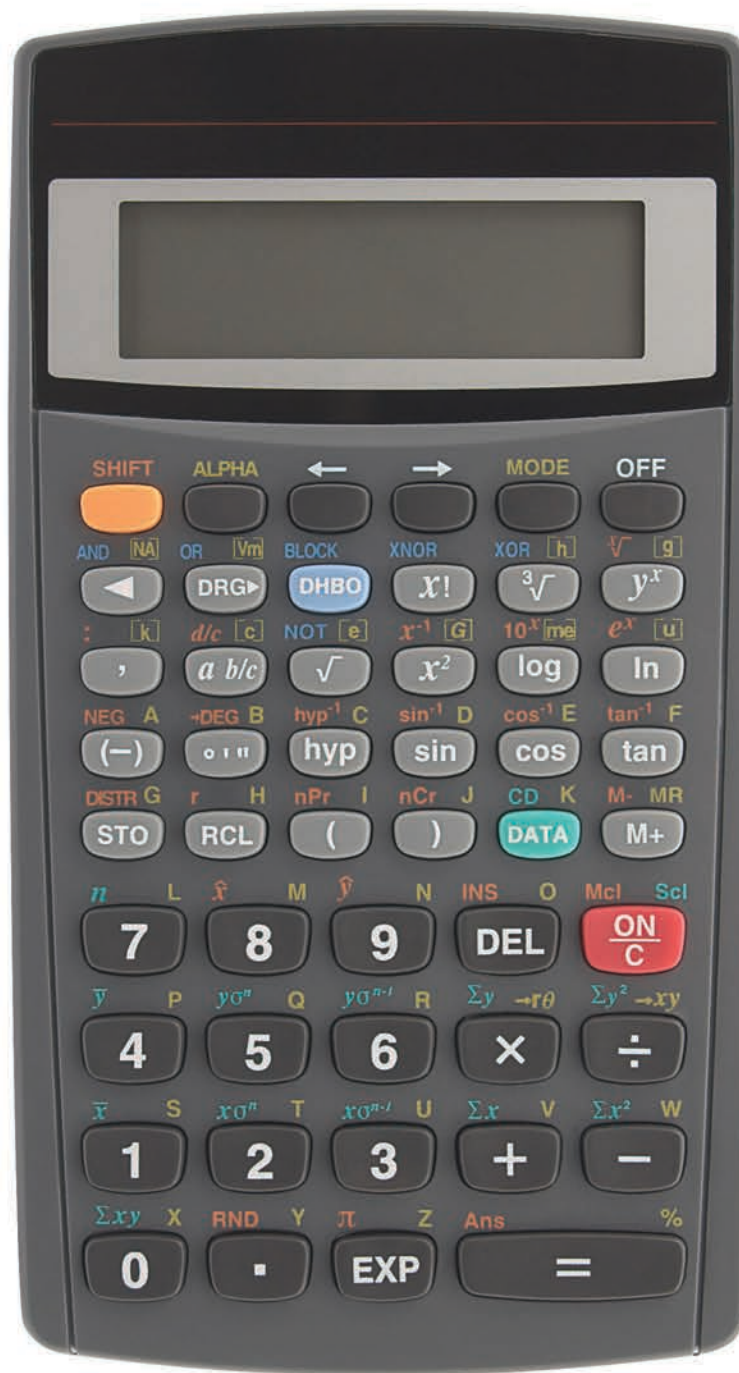




THE TIME BETWEEN GETTING THE KIDS READY & MISSING THE BUS.

You are still getting them ready! Parents: Talk often with your kids about not drinking alcohol.



THE TIME BETWEEN HELPING THEM WITH HOMEWORK & NOT REMEMBERING ALGEBRA.

Parenting isn't always easy. Neither is being a teen. Talk with your child about the consequences of underage drinking. No algebra required.



THE TIME BETWEEN PLANNING A HOME-COOKED MEAL & ORDERING FAST FOOD.

Parents: Underage drinking is risky. Talk with your kids about not drinking alcohol. Try it tonight...during dinner.



THE TIME BETWEEN GIVING YOUR KIDS GUM & PICKING IT OUT OF THEIR HAIR.

Parents: Underage drinking is risky. It also only takes a moment to have a conversation with your child about not drinking alcohol. Not a 'big bubble' talk, but several short conversations.



THE TIME BETWEEN STEPPING ON A LEGO® & LOSING YOUR COOL.

Parents: Talking about underage drinking isn't always easy. It is, however, always important. Have a conversation today!



**THE TIME BETWEEN
MOM. MOM. MOM. MOM.
& I NEED A BREAK.**

Parenting isn't always easy. Talk often. Regularly. Repeatedly. Frequently with your child about the consequences of underage drinking.