



THE TIME BETWEEN ANSWERING YOUR PHONE & DROPPING IT IN A PUDDLE.

**Can they hear you now? Parenting isn't easy.
Listening isn't either. Make sure you are loud and clear about
not drinking alcohol underage.**



THE TIME BETWEEN BRINGING HOME THE CLASS PET & THE DOG MISTAKING IT FOR A SNACK.

Instincts are real. Trust yours. Talk to your kids about the consequences of drinking alcohol underage and to not drink alcohol until 21.



THE TIME BETWEEN STARTING A LOAD OF WHITES & SWITCHING A LOAD OF PINKS INTO THE DRYER.

Parenting can be frustrating...even stinky. Keep up the good work by discussing the risks of underage drinking openly with your kids. Don't let alcohol stain their future.



THE TIME BETWEEN STARTING AN EMAIL & SENDING IT BEFORE FINISHED.

Parenting can be frustrating. Send the complete message that underage drinking is risky and not to drink alcohol until 21.



THE TIME BETWEEN SETTING DOWN YOUR GLASS OF WATER & THE CAT TAKING A DRINK.

Parents have a lot to keep track of. If you didn't see it, that doesn't mean it didn't happen. Make sure your kids know that drinking alcohol underage won't slip by unnoticed.



THE TIME BETWEEN TAKING THE GARBAGE TO THE CURB & MISSING THE TRUCK.

Parents aren't perfect, but they're busy. Talking to your kids about not drinking alcohol while underage drinking can save them from a lot of garbage. Talk now. Talk often.



THE TIME BETWEEN COOKING DINNER & “DON’T EAT SO FAST!”

Parenting can be scary. Don’t bite off more than you can chew. Just like you teach your kids, small bites are best. Short, frequent conversations about the risks of underage drinking will make your kids feel comfortable and build trust for the time when something doesn’t go as planned.



THE TIME BETWEEN GETTING READY FOR SCHOOL & SMELLING THEIR BREATH DURING DROP-OFF.

**Checking...rechecking...checking again! Parenting isn't easy.
Routine is helpful. Make talking with your kids about not drinking
alcohol underage part of yours. Remind. Repeat.**



THE TIME BETWEEN THE LIGHT TURNING YELLOW & FLOORING IT.

Parents: Time is tight. Don't let the daily rush make you reckless. Short, frequent conversations with your kids about the risks of drinking underage may save a lot of time and trouble later.



THE TIME BETWEEN MOWING THE YARD & RUNNING OVER THE FRISBEE.

**Parenting can be messy. Running over toys in the yard can be too.
Keep it clean. Be upfront with your kids about not drinking alcohol underage.
Don't wait until playtime is ruined.**