



**HAPPY,
HEALTHY,
AND
STRONG.
THAT'S
YOU!**

Who defines cool? YOU DO! You make healthy decisions and protect what is good for you and your friends. Keep it up! Staying away from the things that risk your cool - like using marijuana - that's strength!



**THERE'S
NO ONE
AS
ICE COLD
COOL
AS
YOU.**

You know what is important to you - kindness, respect and having fun. Things that put you at risk - like using weed - are just not cool. Marijuana can impair your judgement and lead to legal consequences. Using marijuana is just not a part of your picture.



**NO.
ONE
DOES
YOU
BETTER
THAN
YOU.**

To be honest, using weed is just not for you. Risking your health...your family...nope! You've got your eyes focused on tomorrow and using marijuana is just not part of the picture.



**NO
ONE IS
COOLER
THAN
YOU.
THAT'S
TRUE!**

Whatever 'cool' is, You're it! You know what you want - good friends and happy days. You want things that will make you great. Using marijuana will take that away so, you're not into that. That's just one reason you're COOL!



**YOU'RE
A LITTLE
SWEET
AND A
WHOLE
LOTTA
SOMETHIN'
SPECIAL.**

You sure are something awesome! Using weed would certainly 'sour' your amazing self. Marijuana creates a range of risks and negative consequences including impaired judgement, injury, and trouble in school. Using marijuana is just not a part of your picture.



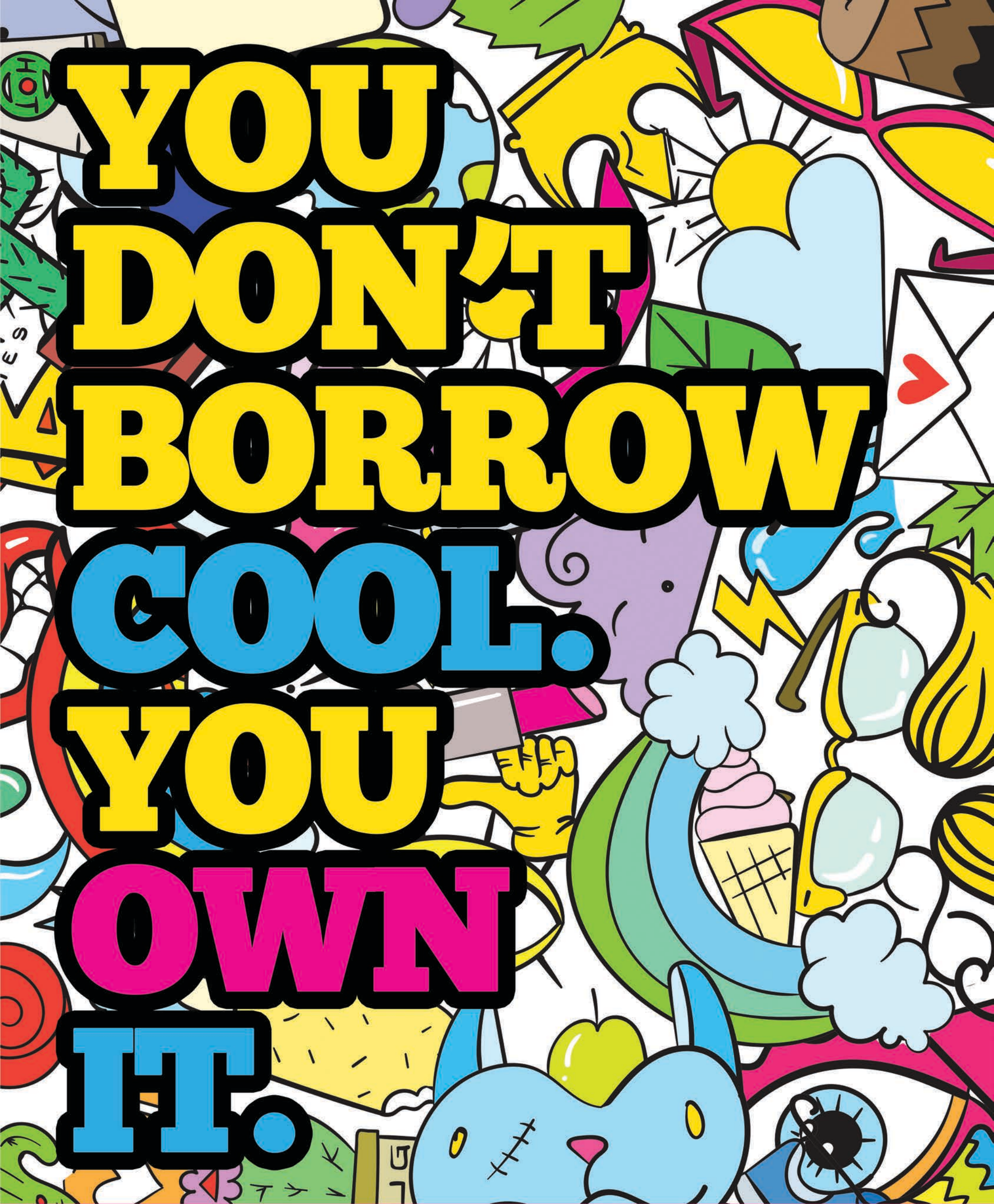
**IT'S
THE WAY
YOU DO
THE
THINGS
YOU
DO.**

You are a good friend. You respect others. You try your best every day and won't let stuff that jeopardizes that get in your way. Using marijuana is just not a part of your picture.

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You have power and know how to use it. Knowledge about how marijuana is super risky keeps you making good decisions about your own behavior. And that - unlike using marijuana - is truly cool!



You are “owning” your cool. You are NOT going to let marijuana take that away. The risk is great, and your goals are at stake. Marijuana is not part of your picture.