

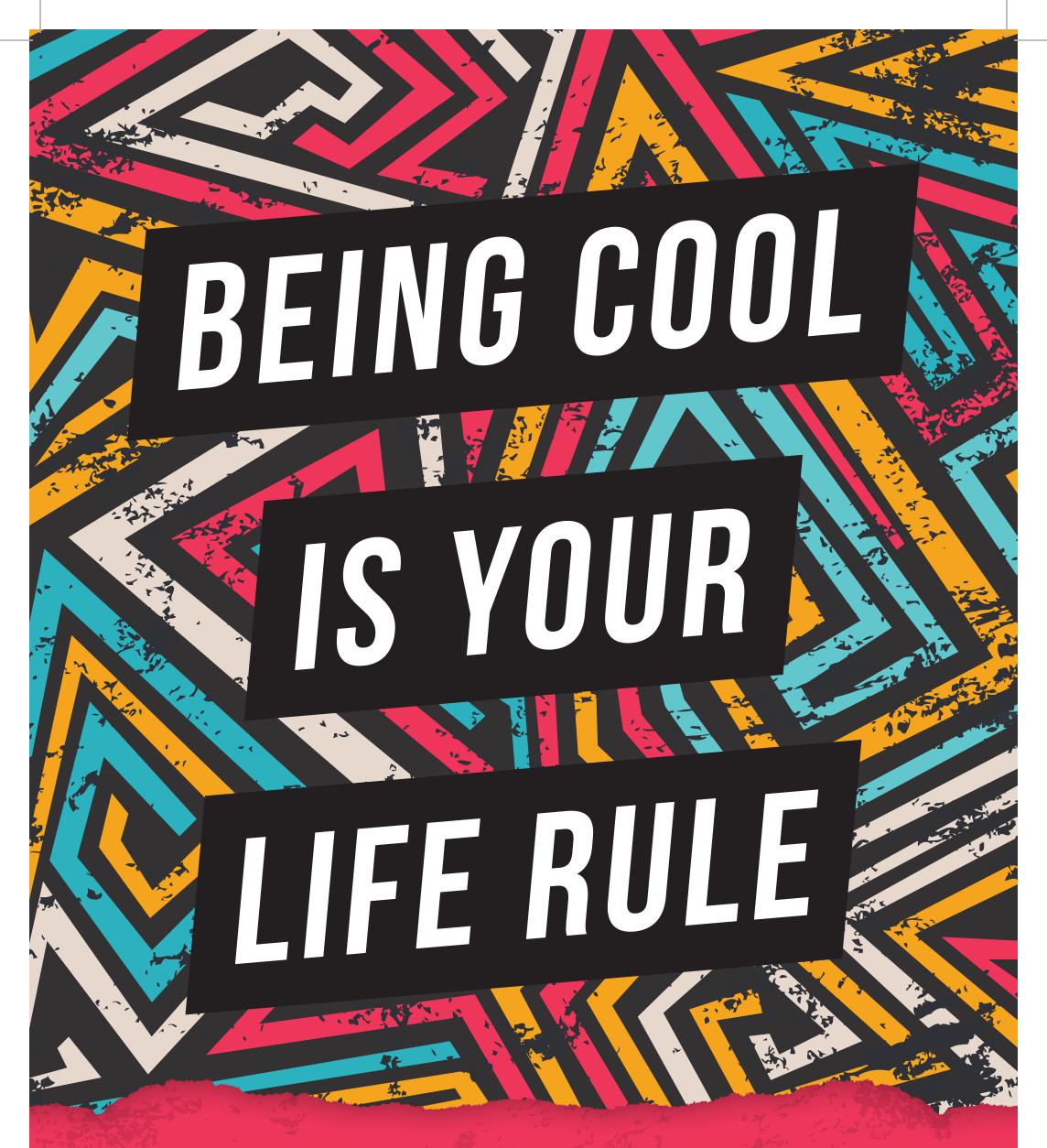
Let's be real. Using weed can really ruin things! Your grades... your health... even your friendships. Be true to yourself and free from marijuana. **THAT IS FOR REAL.**

YOU'RE BRIGHT. YOU'RE BRAVE. YOU'RE STRONG.

You know what is good for you and what is not. Use that knowledge to show you are brave and strong – always! Using marijuana can hurt your health, your friendships and your trust with your family. You know what to do – don't use marijuana ... because you are Bright, Brave, and Strong!



Who defines cool? YOU DO! Making healthy decisions and protecting what is good for you and your friends is how to stay away from the things risk your cool – like using marijuana. **You ARE the definition of COOL!**



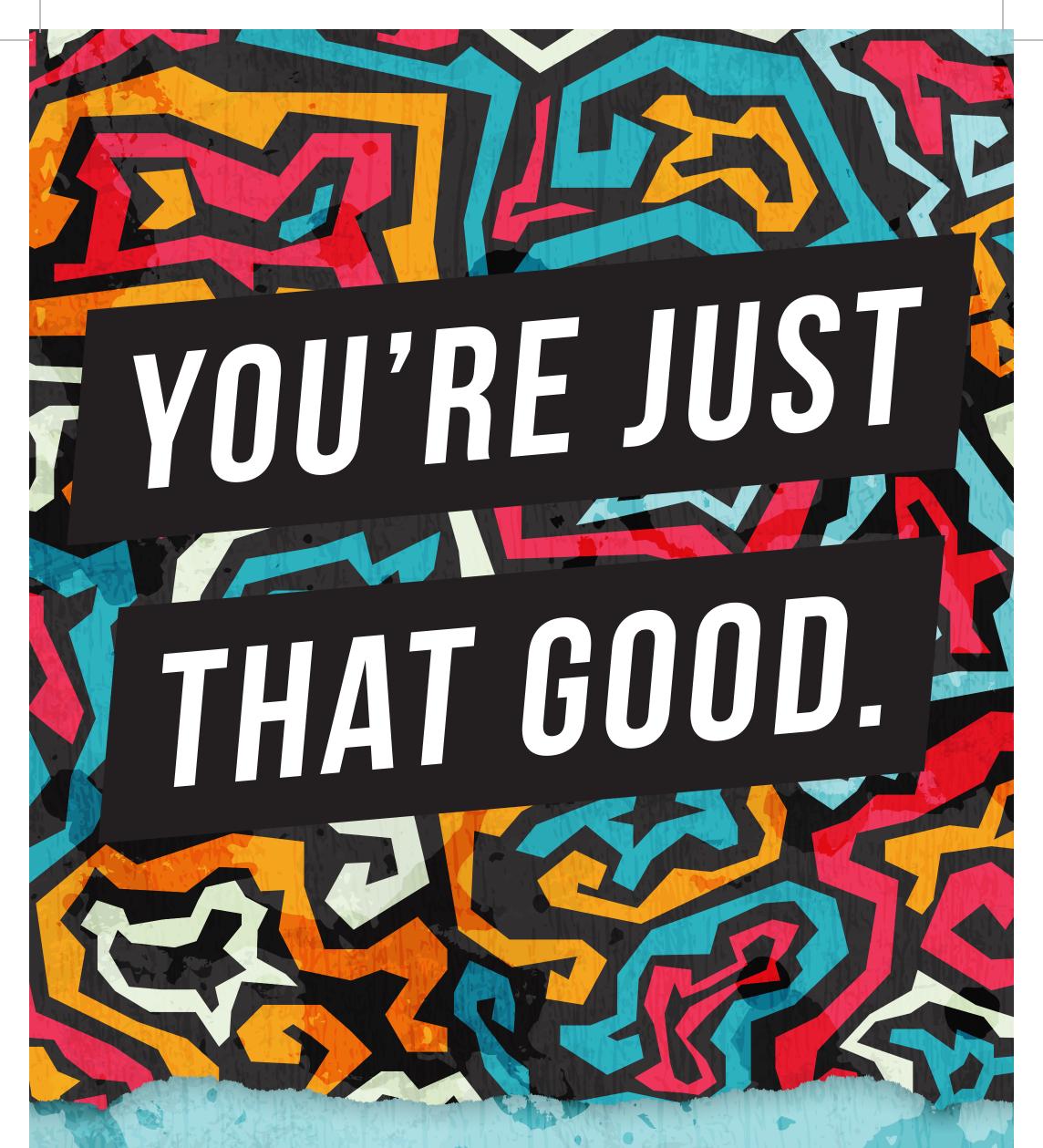
Using marijuana just isn't cool! It makes it difficult to concentrate, build trustworthy relationships with your parents, and be healthy. Your life is about fun and being cool – marijuana free is the only way there.



The truth is that life is going to happen – sometimes for good and sometimes not. One true thing is that you always have control over your response. Making decisions to move you forward puts you in control. DECIDING TO NOT USE MARIJUANA PUTS YOU IN CONTROL AND KEEPS YOU ALWAYS MOVING FORWARD.



You have power and know how to use it. You know that using marijuana is super risky and illegal. How to respect yourself? Stay away from using marijuana. THAT'S HOW TO RESPECT YOURSELF.



You can tell when someone is 'selling' you a story. Especially when it comes to using marijuana. You know the truth – marijuana can ruin your grades, your friendships and even your health. YOU SAW THAT A MILE AWAY – YOU ARE JUST THAT GOOD!



You know what is important to you - kindness, respect and having fun. Awesome! Even more is that you know what puts you at risk of harm – like using weed. Marijuana can impair your judgement and lead to legal consequences. USING MARIJUANA IS JUST NOT A PART OF YOUR STORY.