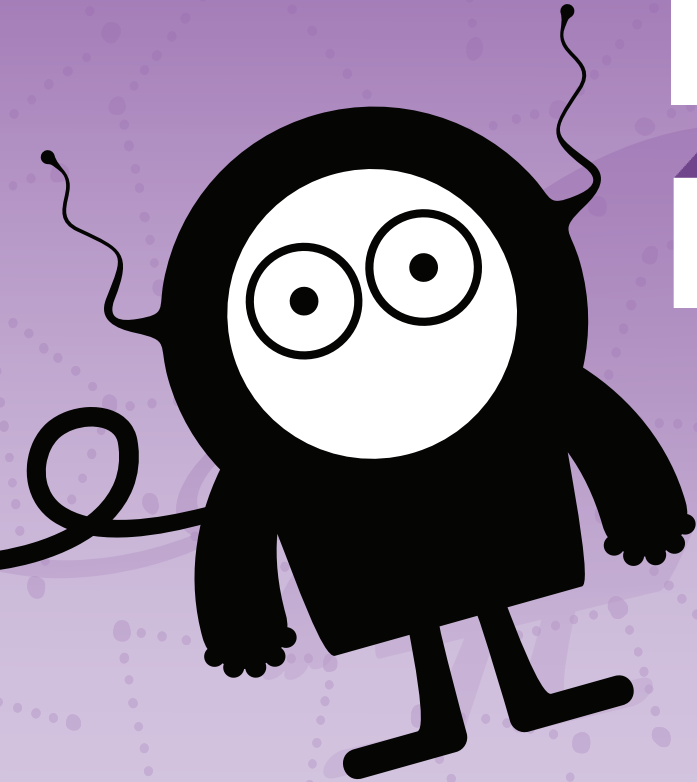


underage drinking  
isn't cool.

**BECAUSE  
I'M GOING  
PLACES.**



what's your  
reason?

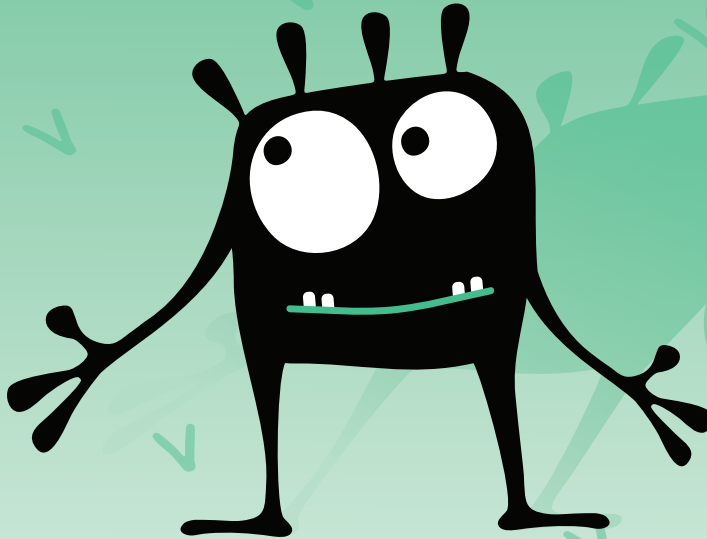
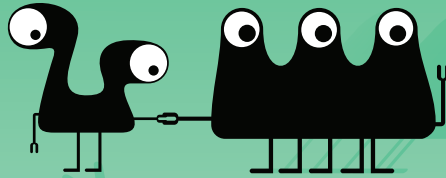
# I have plans.

Big plans! Underage drinking will make it harder to me to meet even my own expectations.

Drinking alcohol is just going to hold me back and that is not worth the risk.

underage drinking  
isn't cool.

**BECAUSE  
I AM  
RESPONSIBLE.**



what's your  
reason?

## Well, I'm trying to be responsible.

This means having fun, staying out of legal trouble, and not disappointing the people who matter – like my parents. There are a lot of difficult decisions out there, but this one is easy. Underage drinking is not worth the risk.