



Helping Teens Find Their Voice To Reduce Underage Drinking and Alcohol Misuse in Communities



Youth - Your Voice Counts!

Especially when it's about educating on policy focused on underage drinking prevention.

Here's the Need to Know on how to Educate/Advocate:

- ★ Share who you are and who you represent, for example: Youth Advisory Council, SADD Chapter, etc.
- ★ Explain your mission and why it's important to you.
- ★ Celebrate your successes and how it's made a difference in your community.
- ★ Use data to shape the story.
- ★ Voice your concern about problems that affect you and your community.
- ★ Share prevention success stories from other communities like yours.
- ★ Educate on facts while not endorsing or opposing legislation.
- ★ Tailor your message to your audience.
- ★ Develop talking points to keep you on task.
- ★ Practice those talking points out loud.

For more information on underage drinking prevention policies and strategies go to <https://www.prevention.org/alcohol-policy-center/>

Funded in whole or in part by the Illinois Department of Human Services, Division of Substance Use Prevention and Recovery through a grant from the Substance Abuse and Mental Health Services Administration.

SOURCE: American Academy of Child & Adolescent Psychiatry, www.aacap.org; Graduate School of Political Management, The George Washington University, <https://gspm.gwu.edu/>