

CONNECTIONS IN PREVENTION CONFERENCE

SEPTEMBER 25-27, 2024
MARRIOTT CHICAGO NAPERVILLE
1801 N. NAPER BLVD. | NAPERVILLE, IL 60563



CONNECTIONS IN PREVENTION 
KNOWLEDGE, ACTION, IMPACT



CONFERENCE EXHIBITOR OPPORTUNITIES

Sponsored By:
PREVENTION FIRST 

CONFERENCE SUMMARY

With an audience of 300 adults and 50 youth, the Connections in Prevention Conference is a CEU-credentialed event targeting prevention professionals, social workers, counselors, thought leaders within the world of prevention, and youth. The entire conference is anchored within a racial/health equity lens. September 26 will be a full day of activities, and September 27 will be a half-day of activities. Youth and adults will have separate tracks, but youth will present to the adults during part of the September 27 half-day schedule.

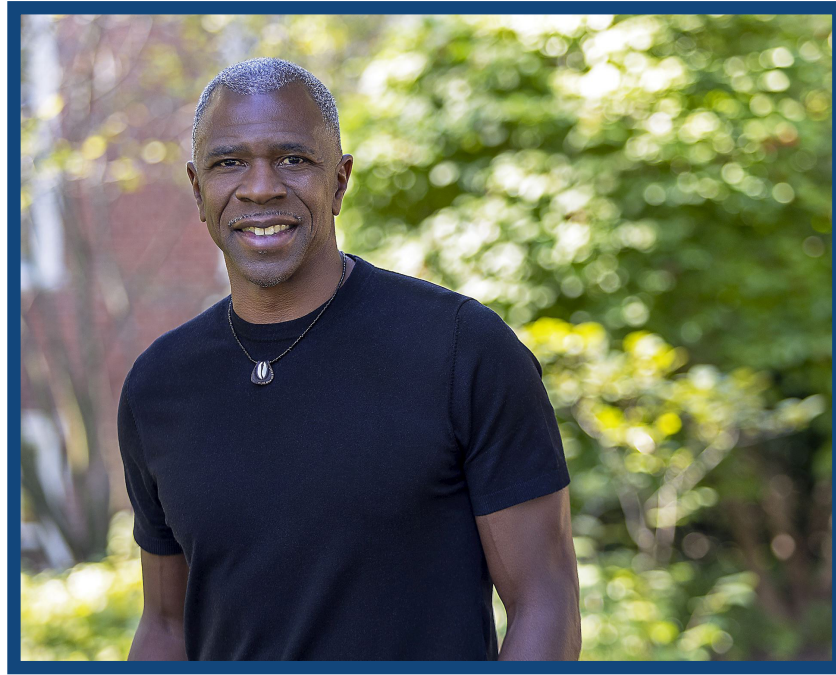
Schedule

September 26 (9:00 – 5:00 pm) and September 27: (9:00 am – Noon): Focus on prevention within the context of racial equity and DEI.

Goals

- **Better Situate Prevention Work within Engagement of Diverse Perspectives in Racial Equity and DEIB:** Develop a prevention conference environment that encourages open, respectful dialogue and learning from a variety of viewpoints.
- **Deliver Outcome-Focused Professional Development with CEU Opportunities:** Provide CEU-accredited professional development sessions that enhance knowledge and skills in prevention, racial equity and DEI, practical prevention outcomes, and real-world applications.
- **Cultivate Networking for Collaborative Outcomes:** Encourage networking opportunities that go beyond mere connections, but rather focus on fostering collaborations that lead to tangible outcomes after the conference.
- **Highlight Practical Solutions and Best Practices:** Concentrate on showcasing practical and innovative approaches in prevention while advancing racial equity and DEI work.
- **Promote Inclusive and Accessible Conference Experience:** Design the conference to be inclusive and accessible to ensure diverse participation.
- **Encourage Actionable Steps for Change and Advocacy:** Frame discussions and workshops to not only address theoretical aspects of prevention, racial equity, and DEIB, but also identify clear, actionable steps for policy change, practice, and social advocacy that empower attendees to effect change.

KEYNOTE SPEAKER



Dr. Shawn Ginwright

Dr. Shawn Ginwright is the Jerome T. Murphy Professor of Practice at Harvard Graduate School of Education. His groundbreaking work on trauma, healing, and the empowerment of African American youth has earned him a reputation as an innovator, provocateur, and thought leader in the field of education. His research has been instrumental in reshaping the discourse surrounding youth development. Dr. Ginwright's introduction of the concept of "healing-centered engagement" in 2018 has revolutionized the field, providing an asset-based approach to addressing youth trauma and fostering resilience. His work has been cited in the New York Times, and he is a highly sought-after speaker on topics ranging from civic engagement and youth activism to the transformative power of healing.

Dr. Ginwright's contributions extend beyond his academic work. He is a seasoned nonprofit leader, serving as the co-founder and chief executive officer of Flourish Agenda, Inc., a pioneer research lab and consulting firm dedicated to unlocking the power of healing and empowering youth of color, as well as their adult allies, to drive transformative change in their schools and communities. In addition, Dr. Ginwright has written numerous highly acclaimed books, including "The Four Pivots: Reimagining Justice, Reimagining Ourselves" (North Atlantic Books), "Hope and Healing in Urban Education: How Urban Activists and Teachers Are Reclaiming Matters of the Heart," "Black Youth Rising: Activism and Radical Healing in Urban America," "Black in School: Afrocentric Reform, Urban Youth, and the Promise of Hip-Hop Culture," as well as co-edited the influential volume "Beyond Resistance! Youth Activism and Community Change: New Democratic Possibilities for Practice and Policy for America's Youth."

Dr. Ginwright resides between Boston, MA and Oakland, CA and continues to drive transformative change in education. His relentless dedication to empowering marginalized youth and creating inclusive spaces for healing and growth is truly inspiring. To learn more about his impactful work, please visit www.ShawnGinwright.com.

KEYNOTE SPEAKER



Dr. Phillip W. Graham

Dr. Phillip W. Graham is the Center Director of RTI's Center for Behavioral Health Epidemiology, Implementation, and Evaluation Research. He has more than 20 years of experience conducting community-based research and evaluation, with research focusing on evaluating preventive interventions developed to reduce and prevent adolescent interpersonal violence and substance use.

Dr. Graham currently serves as the project director on several national cross-site evaluations assessing community efforts to reduce underage drinking, prescription drug misuse and abuse, marijuana use, and opioid deaths. He has also investigated the effects of witnessing community violence on perpetration, the development of ethnic identity among African American male adolescents as a protective factor, and the impact of comprehensive school-based interventions and services to promote healthy child development. Other research efforts have included examining the relationship between social capital and community violence; developing an evaluation toolkit to measure collective impact, and collaborating with the Robert Wood Johnson Foundation to understand how community social cohesion impacts the development of a shared value of health. His methodological focus includes the use of mixed-methods approaches and his research emphasizes the importance of culture, community context, systems change, and place-based strategies.

KEYNOTE SPEAKER



Kym Walz-Laube

Kym Laube is the Executive Director of Human Understanding Growth Services, Inc., HUGS, Inc., located in Westhampton Beach, NY. In this position she brings over 33 years of substance use prevention knowledge and expertise, leading the organization to provide a full array of multidimensional prevention services and recovery supports. Kym is a national trainer and speaker, working with notable leaders in prevention including CADCA.

Having participated in the HUGS, Inc. Teen Institute program in 1986 as a high school student, Kym understands firsthand, the profound impact, lifelong influence and workforce development the Teen Institute program provides to young people. From student leader to Executive Director in 2002, Kym's mission has been to empower others to seek their full potential and become agents of change in the world. Kym offers dynamic, passionate and interactive keynotes, trainings and workshops for large and small groups with an uncanny ability to talk with and not at people. Annually, Kym presents to over 25,000 individuals, young and old across our great country.

Kym's unwavering commitment to improving the lives of young people extends beyond her executive office and can be seen in the many leadership roles she holds. She is active on various local, state and national boards and task forces and served on the NYS Governor Opiate Task Force. Most notable is her personal recovery and commitment to push individuals to make the space better wherever they are. Her greatest joy is watching her two adult sons creating live a life of choice and forge their own course. She lives in Westhampton Beach with her husband, and way too many dogs.

EXHIBITOR OPPORTUNITIES

Become an Exhibitor: To become an exhibitor, please contact our conference planning team by email at conference@prevention.org.

EXHIBITOR BENEFITS

For 2 days, approximately 300 professionals who work across the continuum of care in prevention, treatment, recovery, mental health, school-based personnel, and community based-organizations will be gathered in Naperville for the Connections in Prevention Conference. This is your chance to get in front of them! As an exhibitor, you'll have the chance to engage with attendees to:

- Connect with quality leads from across Illinois.
- Expand your network and build new relationships.
- Elevate your brand and promote your services.
- Invest in the important work our attendees are doing across the state.

EXHIBITOR COST | \$400

Overview

The cost to rent one booth space as a single exhibitor is \$400 This will provide you with:

- Dedicated exhibit booth space.
- 6 ft. Table.
- 2 Chairs.
- Two days of visibility in the Exhibit Hall.
- Participant list of conference attendees.
- Up to two complimentary conference registrations.

Add-on Opportunities

- **Vendor Passport:** \$50 A great opportunity for you to meet all of the registered conference attendees Each attendee will visit your booth to have their passport validated. A drawing will be held at the conference.
- **Electricity at Your Booth:** \$40/booth/day.
- **Lead Generation:** \$250 (paid and provided through Expo Pass): Lead retrieval is a means of capturing and following up on leads that are generated at an event, conference, trade-show, etc. By using Expo Pass for lead retrieval, you can forget about worrying how you are going to capture attendee information and can instead focus on creating genuine interactions with your leads while easily following up with them post event.

Expo Pass will communicate with you directly about how to sign up and use the lead generation program.

EXHIBITOR TERMS AND CONDITIONS

Application for Space: All applications for an exhibit booth must be submitted on the form provided by emailing conference@prevention.org.

Assignment of Space: Booths will be assigned by the conference planning committee.

Terms of Payment: No payment is required at the time of application for space. Payment of exhibit fee is due once application is approved and due no later than July 26, 2024.

Cancellation: All cancellations of exhibit space must be made in writing no later than August 30, 2024. Cancellations up to that time are subject to a \$100 administrative fee per booth. Cancellations for refund will not be allowed after August 30, 2024.

General Restrictions: Prevention First reserves the right to control or prohibit any exhibit or any part of any exhibit which in Prevention First's opinion is not acceptable or in line with the mission and values of the organization. Aisle space may not be used for exhibit purposes or sign displays. Material distribution by exhibitors is exclusively reserved to the exhibit area and may not take place in any areas of the hotel outside of the exhibit area.

ABOUT PREVENTION FIRST

Founded in 1980, Prevention First is dedicated to promoting healthy behaviors and preventing substance misuse across communities through evidence-based and collaborative methods. We emphasize a versatile approach to prevention that integrates culturally relevant and evidence-based strategies to foster healthier communities and better decision-making. We serve the entire state of Illinois, with our headquarter offices in Springfield and a training/resource center in Chicago.

We offer a suite of primary programs and services, including Training and Technical Assistance for Illinois Department of Human Services grantees, the Youth Prevention Resource Center (YPRC) for school staff and administrators, and specialized Resource Centers for alcohol, cannabis policy, and mental health. These initiatives equip prevention specialists, educators, law enforcement, and community coalitions with the necessary training, resources, and support to effectively counter substance misuse, mental health challenges, and promote informed decision-making among youth and adults alike.

We also spearhead public awareness campaigns to further support our mission in substance misuse prevention and healthy living. The campaigns generate millions of positive impressions. Current campaigns include A Dose of Truth, Naloxone Now, Rethink Recovery, and Let's Talk Cannabis Illinois. In addition to the public-facing component, we actively provide campaign materials for State of IL substance use prevention grantees. Our campaign work not only educates, but also provides resources for priority audiences.

SPRINGFIELD OFFICE

2800 Montvale Dr.
Springfield, IL 62704

CHICAGO OFFICE

33 W. Grand Ave., Suite 300
Chicago, IL 60654

Phone: 217-793-7353 | Website: <https://prevention.org>